



TRAY INC. PARTNERS WITH THE WASHINGTON REDSKINS

Baltimore MD, August 25, 2015 – Tray Inc., a Maryland-based marketing communications company founded in 1970 and now owned by its employees, has been partnering with regional sports teams for decades, including the Washington Wizards, the Washington Capitals, the Baltimore Orioles, and the Chesapeake Bayhawks. Today, Tray is adding the Washington Redskins to that list.

“We are proud and delighted to be associated with the Washington Redskins organization and its tradition of excellence,” says Brian Burlace, Tray’s President and CEO. “We look forward to using our extensive array of printing resources as we work to support their exceptional brand. We are an ideal match for their many projects that demand high quality and quick turn times.”

Stephen Johnson, Vice President Sales & Marketing for the Washington Redskins, is equally enthusiastic: “I am looking forward to working very closely with the Tray team to enhance and deliver the Washington Redskin brand. Given our need for so many commercial print and marketing services, we feel Tray is the best fit to help us communicate our brand in the most attractive, efficient way possible. Tray will produce all of our game-day programs as well as assist us with our everyday needs such as concourse signage, commercial printing, and promotional products.”

ABOUT TRAY INC.

Tray helps national brands and non-profit organizations promote themselves via printed materials, custom promotional products, direct mail and online promotions. Tray’s client list boasts nationally recognized organizations and consumer product companies, as well as national non-profit organizations and universities. Founded in 1970 by Hal Tray, the company was built on Mr. Tray’s vision and focus on providing impeccable service and quality products at a competitive price. Today, Tray serves over 500 clients throughout the U.S. For more information about the company and its successes, visit www.trayinc.com.

ABOUT THE REDSKINS

Headquartered at Redskins Park in Ashburn, Virginia, and owned by Daniel Snyder, the historic Washington Redskins Football Club has won five World Championship titles including the 1937 and 1942 National Football League Championship games, as well as Super Bowls XVII, XXII and XXVI. Founded in 1932 as the Boston Braves in Massachusetts, the team changed its name to the Redskins in 1933 and relocated to Washington, D.C., in 1937. Since then, the team has become one of the most recognizable professional sports franchises in history, featuring multiple Hall of Fame coaches, 19 members of the Pro Football Hall of Fame (with seven others who also were Redskins) and becoming the first team in the NFL with an official marching band and fight song, “Hail to the Redskins.” The Redskins have been owned by Dan Snyder since 1999, and beginning in 1997, began playing their home games at FedEx Field in Landover, MD.

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